

2017

**WORKFORCE AND BUSINESS  
TREND REPORT**



**NORTHWEST IOWA DEVELOPMENT**

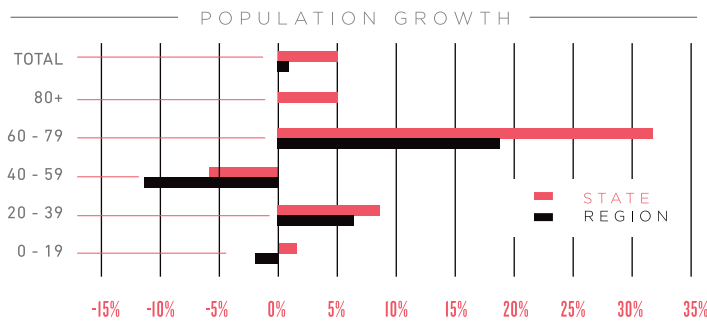
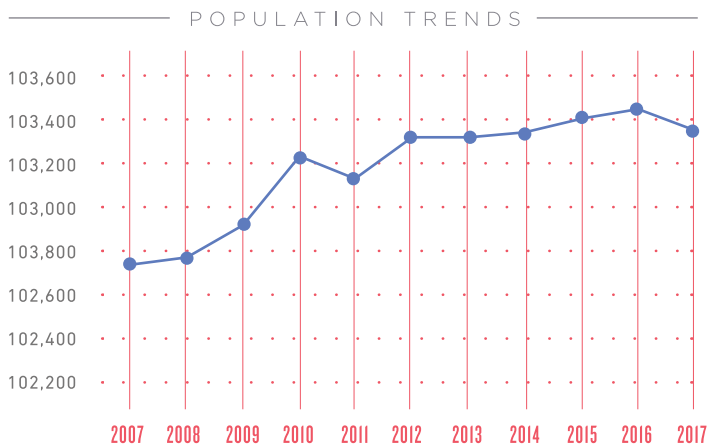
Beyond Expectations.

# 2017 WORKFORCE AND BUSINESS

## TREND REPORT

Northwest Iowa Development (NWID) is a six county regional economic development partnership organization that strives to maintain the focus of their efforts on behalf of the region on maintaining and growing the regional economy. This Trend Report will present information that explains the current situation in Northwest Iowa with a specific focus on trends in the regional workforce. We also will present the view of the regional economy as our existing business see it. Good, accurate information will always be the NWID guide while we design strategies to regional economic stability and growth.

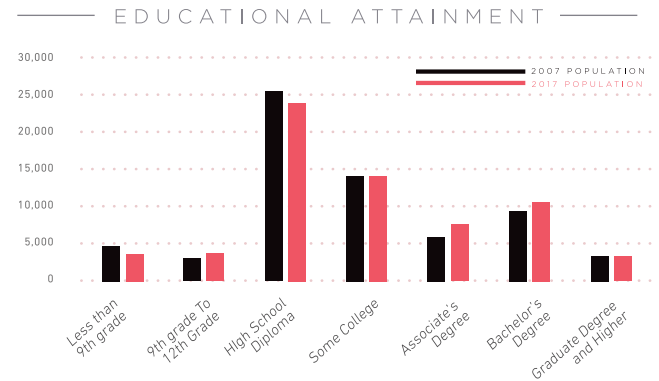
**103,359 POPULATION**    **59,169 JOBS**



The overall regional population is steadily growing but the future workforce pipeline will be impacted by trends in different age groups. **Workforce is truly a regional issue!**

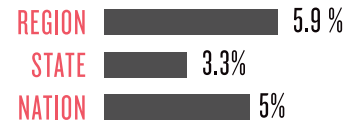
## COMMUTING PATTERNS

**38%** of workforce commutes into region



## JOB GROWTH

The Region has experienced stronger growth over the last ten years compared to the state and nation.



SOURCE: EMSI

Over last ten years, the top two growing occupations have been **Farm worker** and **Laborer**, with **684 jobs** and **400 Heavy and Tractor Trailer Truck Drivers jobs**.

SOURCE EMSI

## INDUSTRY SECTORS

### MANUFACTURING:

**10,107** JOBS  
**\$63,500** AVERAGE WAGE

### LOGISTICS & TRANSPORTATION

**32%** JOB GROWTH  
**2,976** JOBS  
**\$57,598** AVERAGE WAGE

### BIOTECH

**361** JOBS  
**\$90,106** AVERAGE WAGE

### DAIRY PRODUCTS

**2,228** JOBS  
**\$74,586** AVERAGE WAGE

### FOOD PROCESSING

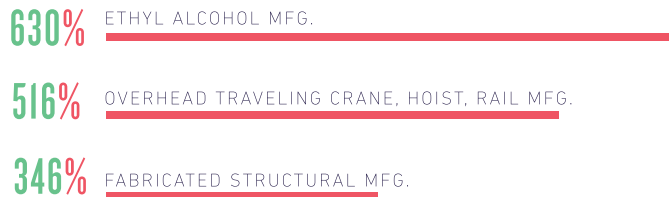
**1,898** JOBS  
**\$58,060** AVERAGE WAGE

## TOP THREE FASTEST GROWING INDUSTRIES 2007-2017

(THREE DIGIT NAICS)



## TOP THREE FASTEST GROWING MANUFACTURING INDUSTRIES



## NORTHWEST IOWA BUSINESSES HAVE PLANS AND THEY HAVE CHALLENGES.

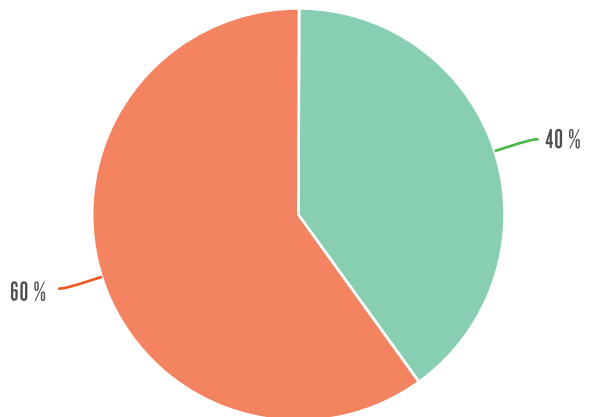
*Here is what they are saying\**

\*Based on Synchronist interviews with regional companies from July, 2016 to July, 2017

— EXISTING BUSINESS DATA —

# PLAN TO EXPAND IN THE NEXT 3 YEARS

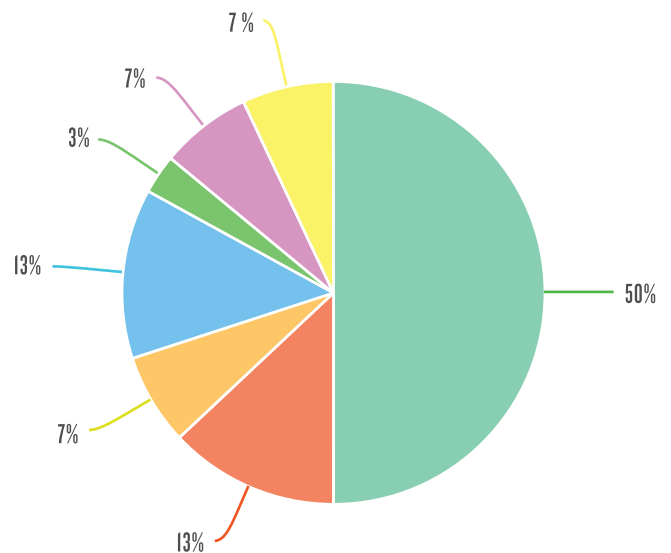
NO YES



# COMMUNITY STRENGTHS

- OTHER
- WORKFORCE/LABOR MARKET ATTRIBUTES
- BUSINESS CLIMATE POSITIVE
- LOCATION
- COMMUNITY SERVICE GOOD
- EMPLOYEE WORK ETHIC POSITIVE
- QUALITY OF LIFE POSITIVE

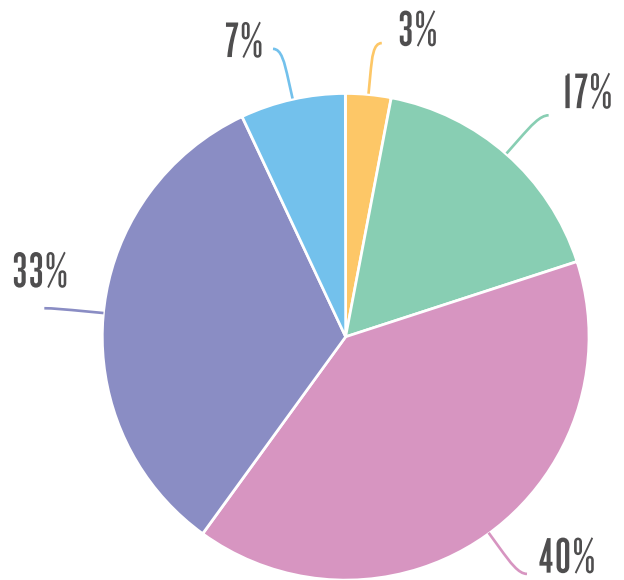
\*Other includes items such as loyalty of employees; raw materials; schools and health care; strong community pride...



# AVAILABILITY OF WORKFORCE

1 2 3 4 5 6 7

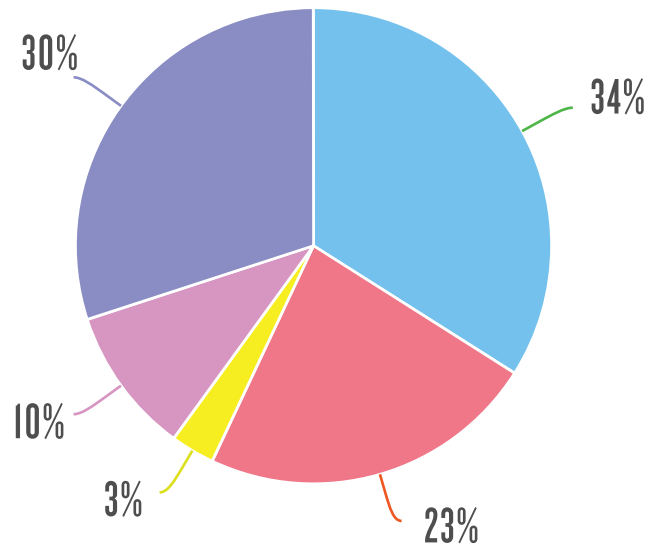
SCALE OF 1-7. 1 IS POOR. 7 IS EXCELLENT



# QUALITY OF WORKFORCE

1 2 3 4 5 6 7

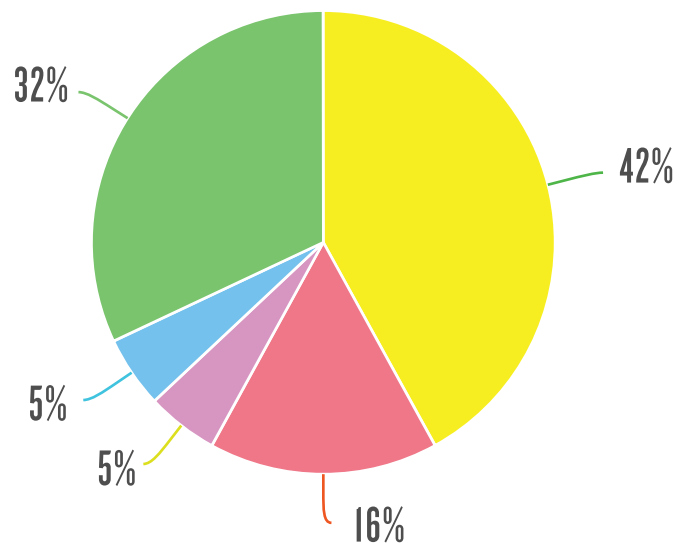
SCALE OF 1-7. 1 IS POOR. 7 IS EXCELLENT



# PRODUCTIVITY OF WORKFORCE

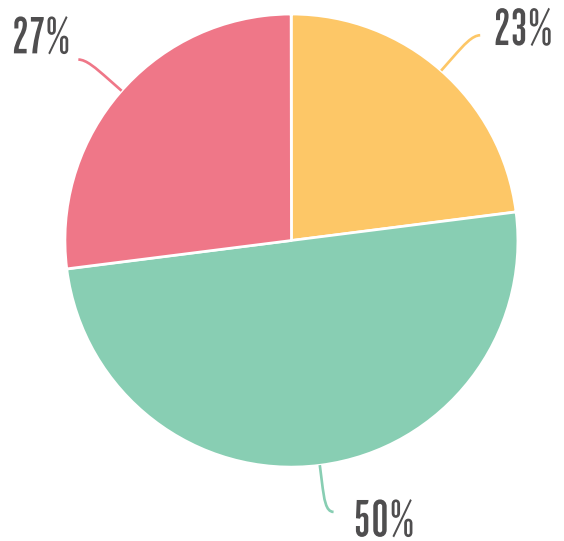
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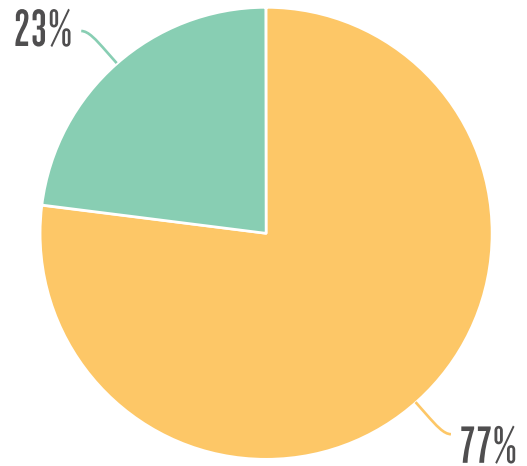
# ARE PRIMARY RECRUITMENT PROBLEMS LIMITED TO

COMMUNITY INDUSTRY BOTH



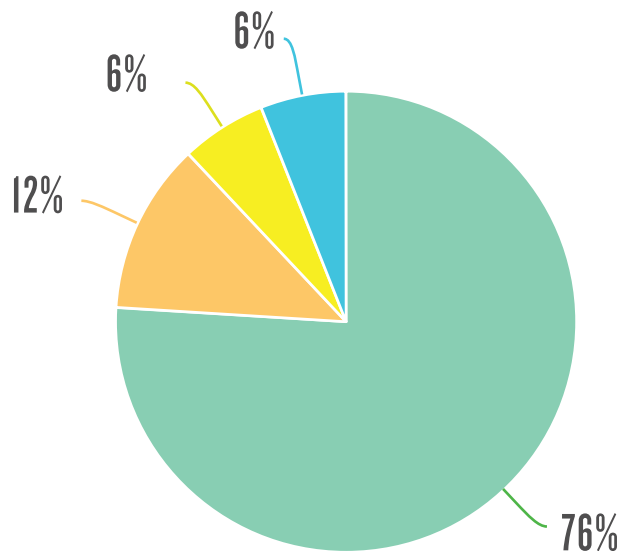
# RECRUITMENT PROBLEMS WITH ALL POSITION SKILLS

YES NO



# IF YES, WHAT PROBLEMS, POSITIONS, SKILLS?

SCIENTIFIC/TECHNICAL SKILLED PRODUCTION LABOR  
MANAGEMENT/MARKETING/SALES OTHER\*



\*Shift options are problematic at all levels, particularly hard for engineers | Tool & Die & Programming Skills Entry Level | Truck Drivers - CDL Powerline Instructor | Maintenance & Production/Line All

## NWID BOARD MEMBERS

**DAVID MILLER**  
SIOUX COUNTY

**MIKE EARLL**  
OSCEOLA COUNTY

**OPEN**  
CHEROKEE COUNTY

**STEVE SIMONS**  
LYON COUNTY

**KIANA JOHNSON**  
O'BRIEN COUNTY

**NEAL ADLER**  
PLYMOUTH COUNTY

**JASON ANDERSON**  
NWICC

**GLENN ANDERSON**  
SIBLEY  
CHAIRPERSON

**CURT STROUTH**  
SHELDON  
VICE-CHAIRPERSON

**DAN JANSSEN**  
SIBLEY  
TREASURER

**LESA STOFFERAN**  
NWICC  
SECRETARY